



**An invitation to participate and sponsor the
Rotary District Conference, June 19-21, 2020**

The Rotary Club of Southampton has been selected to host the 2020 Rotary District Conference and we are looking for community sponsors and supporters to help us stage this exciting event that will be held at the UNIFOR Family Education Centre in Saugeen Shores.

We have designed an exciting program to *connect, inspire, and engage* leaders in Rotary and our community and address the leadership challenges of our fast-changing world to meet Rotary's vision, *"Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."*

Spotlighting several renowned speakers, the conference provides a unique opportunity rarely seen in Saugeen Shores. We invite you, your colleagues, and your future business leaders to support and experience this informative, motivational event.

Level	Your opportunities
Platinum - \$5000	<ul style="list-style-type: none"> • Recognition in promotional materials • Logo link to sponsors website/social media • 8 Tickets to the Saturday program <u>and</u> Closing dinner • 4 spots in the Sunday Golf Tournament at Saugeen Shores Golf Club • Space for your organization's tabletop display at the conference venue • Opportunity to address to the delegates on the value of community stewardship at the Saturday Luncheon
Gold - \$2500	<ul style="list-style-type: none"> • Recognition in promotional materials • Logo link to sponsors website/social media • 6 Tickets to the Saturday program • 2 spots in the Sunday Golf Tournament at Saugeen Shores Golf Club • Space for your organization's tabletop display at the conference venue
Silver - \$1000	<ul style="list-style-type: none"> • Recognition in promotional materials • Logo link to sponsors website/social media • 4 Tickets to the Saturday program
Bronze - \$750	<ul style="list-style-type: none"> • Recognition in promotional materials • Logo link to sponsors website/social media • 2 Tickets to the Saturday program
Additional Opportunities	
Advertisement space in the Event Program	<ul style="list-style-type: none"> • Back Cover \$500 • Full Page \$350 • Half Page \$200 • Business Card Size \$100
Table Sponsor	<ul style="list-style-type: none"> • Your organization's name will be identified as the table sponsor throughout the conference - \$200 per table
Polar Plunge for Polio Challenge	
<p>Conference delegates will be encouraged to take an early Saturday morning dip in Lake Huron to help promote the "End Polio Now" campaign. Contribute \$20 per each conference delegate who volunteers to brave the frigid waters (capped at maximum donation of \$2000) and your contribution will be directed to the Rotary Foundation and will be matched 2:1 by the Bill and Melinda Gates Foundation to a max of \$6000.</p> <ul style="list-style-type: none"> • Recognition in promotional materials • Logo link to sponsors website/social media • 2 Tickets to the Saturday program 	

Additional details about Rotary, Conference Details & Speakers and the End Polio Now Campaign can be found on the following pages.

About Rotary International

Rotary brings together a global network of volunteers who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from more than 200 countries. Their work impacts lives at both the local and international levels.

What is the District 6330 Conference – Vision 2020?

Each year Rotary hosts a District Conference to provide learning opportunities, showcase and celebrate the work of Rotary, the Rotary Foundation and clubs in our region. There are over 60 Rotary and Rotaract Clubs in Southwestern Ontario and Northeast Michigan. Delegates from each club are invited to attend with an expected attendance of upwards of 200.

The annual conference is typically held near the home club of the District Governor. In 2019-20, Tony Sheard, a well-known local volunteer from the Southampton Club in Saugeen Shores is privileged to have been able to take on this role.

Community service is at the heart of Rotary so we are also extending an invitation to community business professionals, current and aspiring leaders, and all interested citizens to take part in the conference and share in this rare opportunity to hear renowned speakers, all brought together under one venue right here in Saugeen Shores.

The District 6330 Conference – Vision 2020 will focus on what matters in our communities and around the globe and will include a mix of plenary and breakout sessions covering:

- Inspirational speakers on leadership issues
- Raising awareness of the work of the Rotary Foundation on world issues such as the eradication of Polio, fighting disease, clean water, peace, child and maternal health, education and literacy
- Volunteer opportunities for humanitarian service
- Fellowship and networking opportunities

Throughout the conference there will be tabletop displays showcasing Rotary and other local community projects and for those who are interested, the event will culminate with an optional Golf Tournament on Sunday morning. Proceeds from the tournament entrance fees will be given to the Rotary Foundation in support of End Polio Now.

The venue for the District 6330 Conference – Vision 2020 will be the **UNIFOR Family Education Centre**, which is a state-of-the-art residential training facility located on the shores of Lake Huron in Saugeen Shores.

Saugeen Shores is a four-season destination located along the beautiful shores of Lake Huron and is a popular tourist destination with abundant outdoor recreation, heritage, art, delicious culinary experiences, picturesque beaches and parks. It includes the communities of Southampton, Port Elgin. Saugeen Township and was ranked in the top 10 places to live in Ontario in the 2018 Money Sense survey. It is one of the fastest growing communities in Canada.

What is the End Polio Now Campaign?

Rotary started its polio eradication program 'Polio Plus' in 1985 and in 1988 became a partner in the Global Polio Eradication Initiative along with WHO, UNICEF and the US Centers for Disease Control. The Bill and Melinda Gates Foundation later became a partner. Since the initiative was launched, the incidence of polio has plummeted by more than 99.9%, from about 350,000 cases in 1988 to only 33 in 2018. It remains endemic in only 3 countries: Afghanistan, Nigeria and Pakistan.

Rotary has contributed a total of over \$1.7 billion, including matching funds from the Gates Foundation together with countless volunteer hours, to protect more than 2.5 billion children in 122 countries from polio. In 2018 Rotary committed a further \$150 million over 3 years that will be matched 2:1 by the Gates Foundation yielding \$450 million for polio eradication activities, including immunisation and surveillance.

For further information regarding conference sponsorships contact **Henry Weickert** at: weickert@bmts.com

District 6330 Conference – Vision 2020 Keynote Speakers

Diana Bishop – The Success Story Program www.successtoryprogram.com

For twenty years, Diana Bishop was a national and International TV News Correspondent and Producer working for CBC, CTV News, Global Television, and NBC News with postings as Quebec City Bureau Chief, Beijing Bureau Chief in China, and Senior Parliamentary Correspondent in Ottawa.

Since 2002, Diana has been a leading communications specialist having worked with hundreds of business-people across Canada, the U.S. and Europe. Her business, The Success Story Program, specializes in helping individuals in leadership positions raise their profiles and grow their reputations by packaging their story and presenting themselves as polished communicators and valued experts in their field.

Diana is the author of *Living Up to a Legend, My Adventures of Billy Bishop's Ghost*, a memoir about growing up as the granddaughter of Canada's most decorated First World War flying ace. In 2003, Diana also wrote and narrated a documentary about her grandfather called *A Hero to Me*

Chris Cummins – Leadership and Personal Development www.chriscummins.com

Chris is a seasoned keynote speaker on sales, leadership, and personal development. He speaks to audiences of all shapes and sizes. Whether a senior leader or a seasonal hire, business professionals appreciate Chris's unique ability to deliver highly customized, educational content in a hilarious, approachable and real-world style. He has delivered programs to over 20,000 business owners and 500 organizations across North America including the likes of BMW, FedEx, Philips, and Microsoft.

He's a philanthropist and a portion of the proceeds for all his presentations and workshops is donated to the Hilde Back Education Fund and to Pencils for Kids. The charities Chris supports, though different, embody the underlying message Chris delivers to every audience, *"Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed, it is the only thing that ever has!"*

Jim Moss– Chief Happiness Officer, The Smile Epidemic Inc www.plasticitylabs.com

Jim is a former professional lacrosse player. He represented Team Canada in three sports (Ice Hockey, Field Lacrosse, Indoor Lacrosse) winning gold, silver, and bronze medals in international competition. He is a winner of Canada's historic Mann Cup and was named the National Lacrosse League's Defensive Player of the Year in 2003. In 2007, he was elected into the Brampton Sports Hall of Fame and the Canadian Lacrosse Hall of Fame as a member of Team Canada.

Jim suffered a career ending illness in 2009. In 2012 he founded "*The Smile Epidemic*", an online gratitude project. The project attracted participants from over 450 cities and 100 countries around the globe. In 2014, The Smile Epidemic Inc. launched Plasticity Labs. Plasticity is a research and technology platform that develops the psychological skills that drive happiness to 1 billion people. Plasticity's web and mobile apps are used by small and large enterprises such as TD Bank and Lululemon to help improve workplace culture.

Plasticity is founded on Positive and Social Psychology principles and delivers behavioural habit training to leverage Neuroplasticity when training individuals online. Articles about Plasticity's research findings have been published in the Harvard Business Review and the company has recently launched its first book "*Unlocking Happiness at Work*", authored by co-founder Jennifer Moss.

Valarie K. Wafer - Rotary International Director (2020-22)

Valarie is the previous franchise owner of six Tim Horton's restaurants in the GTA. As an employer, she was a strong advocate for people with disabilities, especially in the area of employment. She continues this advocacy in many aspects of her life, including serving on a local hospital and university board.

Joining Rotary in 2005 made a profound impact on Valarie's life, giving her a new viewpoint of the world and how substantial differences happen when we work together. She has continued to serve at an international level with roles such as: International Trainer, member of International Convention Host Committee, Rotary International Presidential Representative and, most recently, she has been elected to serve on the board of Rotary International 2020-2022.

During her tenure as a Rotarian, Valarie has participated and led many initiatives including Vocational Training Team Leader to Australia in 2010 focusing on youth mental health, National Immunization Day in India 2012, and has traveled to Kenya and Tanzania to audit long-term Rotary Foundation grant activities.



Yes!

...we want to support the Rotary 6330 District Conference 2020 Vision June 19 – 21, 2020. Our sponsor level is indicated below (please check one).

- \$5,000 Platinum Sponsor
- \$2,500 Gold Sponsor
- \$1,000 Silver Sponsor
- \$750 Bronze Sponsor

Program Advertising space:

- Back page \$500
- Inside Page \$350
- Half Page \$200
- Business Card Size \$100

Polar Plunge for Polio

- \$20 per delegate taking the plunge up to max of 100 delegates or \$2000

Table Sponsor

- \$200 per table

Organization name.....
Street.....
Town.....Postal Code.....
Signature.....Title.....
Key Contact.....Title.....
Tel #.....Email:.....

Please return the completed form and any necessary advertising copy and logos together with a cheque payable to "The Rotary Club of Southampton" and mail to:
Henry Weickert, Rotary Club of Southampton, 39 Grey St, South, Southampton, N0H2L0
Email: weickert@bmts.com Tel: 519 797-1388